

What people are saying...

“If Facebook were a country, it would now be the 6th most populous in the world.”

—*InsideFacebook.com*

“I hear YouTube, Twitter and Facebook are **merging to form** a super Social Media site—**YouTwitFace.**”

—*Conan O'Brien*

“How can you squander even one more day not taking advantage of the greatest shifts of our generation? Don't settle for less when the world has made it so **easy for you to be remarkable.**”

- *Seth Godin of Seth's Blog*

Book today!

To reserve your seminar spot or for more information, please contact Blaire at the Paris Branch Library:

By phone
519-442-2433

Or email
techcoach@brant.ca



County of Brant Public Library

Five branches to serve you better!

Burford: 519-449-5371

Glen Morris: 519-740-2122

Paris: 519-442-2433

Scotland-Oakland: 519-446-0181

St. George: 519-448-1300

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Share. Grow. Learn. Connect.

SOCIAL MEDIA@

Creating your Online Presence

flickr

facebook

This free seminar offered by the County of Brant Public Library will help introduce you to the most popular social networking applications and help get you connected online.

Sign up and
get connected!

twitter

YouTube
Broadcast Yourself™

Learn how to utilize social media and networking sites with a **FREE** seminar offered by the County of Brant Public Library.

For individuals

What is social media?

Social media is communication. It uses web-based technologies to turn regular communication into interactive dialogs.

For you, this means a simple way to keep in contact with friends, family and colleagues. We'll learn how to connect with people, share photos, find jobs, get deals and more.

Why do I need to use it?

Social media is not a fad, it's a fundamental shift in the way we communicate and it's here to stay. Here are a few benefits social media offers:

- **Huge** networking opportunities
- Connect with people with similar interests and hobbies
- Find old friends and keep contact with new ones
- Keep in touch with family
- It's free!

Class Information

Course Content

- A: Using the internet and social media
- B: Social media platforms: Facebook, LinkedIn, Twitter etc.
- C: Privacy and all about blogs
- D: Creating your profile (various platforms)
- E: Building friends, followers and how to connect
- F: Photos: sharing and making albums

Not able to make a class? No problem! Stop by one of our other branches during that week, join the open class held on **Saturdays in Paris**, or book our tech coach at: techcoach@brant.ca



In class we'll discuss the **functions and purpose** of a variety of social media and networking sites. We'll learn which are best, how to use them and **how to keep your privacy**.

March 2012

Monday	Tuesday Burford Branch 24 Park Ave 519-449-5371 5:00pm-6:30pm	Wednesday St. George Branch 78 Main Street North 519-448-1300 5:00pm-6:30pm	Thursday Scotland-Oakland Branch 281 Oakland Road 519-446-0181 6:30pm-8:00pm	Friday Paris Branch 12 William Street 519-442-2433 5:00pm-6:30pm & 6:30pm-8:00pm	Saturday Tech Coaching available
			1	2	3
5	6 Lesson A & B	7 Lesson A & B	8 Lesson A & B	9 Lesson A & B	10
12	13 Lesson C & D	14 Lesson C & D	15 Lesson C & D	16 Lesson C & D	17 No class this day.
19	20 Lesson E & F	21 Lesson E & F	22 Lesson E & F	23 Lesson E & F	24 No class this day.